



Annex 2 Pacific Regional Kava Conference Agenda

Day 1		
Moderator: Vanuatu		
Time- Fiji Time	Topic	Speaker
08:45 - 09:00	Registration and connection to the Zoom platform	IT SPC
	Prayer (Lotu)	• Talatala
	Kava Ceremony	• Vanuatu Stakeholders
09:00 - 09:30	Words of Welcome	• PIFS
	Opening remarks	<ul style="list-style-type: none"> • Honorable James Bule Minister for Trade, Vanuatu. • Dr Filimon Manoni PIFS Deputy Secretary General • Dr Stuart Minchin SPC Director General
	Vote of Thanks	• PHAMA Plus
09:30 - 10:00	Setting the scene on the kava landscape <i>Current trends and challenges on kava sustainable production, market access, standard and quality promotion and marketing</i>	• Secretariat for the Fiji Yaqona Task Force Fiji Yaqona Task Force
10:00 - 11:30	Existing National Kava Policies and kava industry in the wake of COVID-19 <i>Countries sharing of experiences in the wake of COVID-19</i>	• Fiji, Samoa, Tonga, Vanuatu, Solomon Islands, PNG and FSM
11:30 - 11:50	Regional Coordination Mechanism <i>International Kava Executive Council (IKEC)</i> <i>Existing Regional Kava Working Groups and establishment of a Kava working Group to support the development of the Regional Kava Development Strategy</i>	• Tagaloa Eddie Wilson President – IKEC Kava exporter - Samoa
11:50 - 12:00	Summary of key messages	• Moderator
12:00 - 12:10	Closing Remarks	• SPC

Day 2		
Moderator: PIFS		
Time - Fiji Time	Topic	Speaker
08:45 - 09:00	Registration and connection to the Zoom platform	<ul style="list-style-type: none"> • Lotu
09:00 - 10:30	Regional overview and initiatives: <i>I. CODEX Regional standard for kava products for use as a beverage when mixed with water</i>	<ul style="list-style-type: none"> • Mr Timothy Tumukon Former CODEX RC – NASWP
	<i>II. National Kava standards – Fiji, Samoa, Tonga, Vanuatu.</i>	<ul style="list-style-type: none"> • Fiji yaqona task force
	Kava Value Chain <i>I. Sustainable Production Systems (agronomy, climate change, research etc...)</i>	<ul style="list-style-type: none"> • Mr Jalesi Mateboto Land Resource Division SPC, Narere Campus. Email: jalesim@spc.int
	<i>II. Technology in kava (tissue culture, solar dryers, etc...)</i> <i>Quality Assurance, Food Safety,</i>	<ul style="list-style-type: none"> • Edward Hoeder Operations Manager LAMI KAVA Pte Ltd Email: edwardhoeder@lamikava.com.fj
10:30 - 11:30	Protection of KAVA and consideration of KAVA to be recognized as a global commodity	
	<i>I. Registration of GI for kava</i>	<ul style="list-style-type: none"> • Alexandra GRAZIOLI - Director Department for Trademarks, Industrial Designs and Geographical Indications, World Intellectual Property Organization (WIPO)
	<i>II. Understanding Kava varieties, testing</i>	<ul style="list-style-type: none"> • Vincent Lebot - Kava Scientist Centre de Coopération Internationale en Recherche Agronomique pour le Développement (CIRAD) Vanuatu
	<i>III. Legal status of Kava (WTO context)</i>	<ul style="list-style-type: none"> • Mr Niall Meagher, Executive Director of Adversory Centre for WTO Law (ACWL)
11:30 - 12:30	Export markets for kava – Regional and International	
	<i>I. USA (market overview and trends)</i>	<ul style="list-style-type: none"> • Laurent Olivier Importer, Kava bar, Kava farmer. US Market
	<i>II. Export to regional and markets in Asia</i>	<ul style="list-style-type: none"> • Glynis Miller – Pacific Trade Invest NZ Trade Commissioner Email: Glynis.M@pacifictradeinvest.co.nz • Caleb Jarvis – Pacific Trade Invest Australia Trade Commissioner Email: Caleb@pacifictradeinvest.com

12:30 - 1.00	Women, youth and people with disability in Kava	<ul style="list-style-type: none"> • Rosemary Leona • Shirly Wale • Youth farmer (TBC)
1.00 - 1.15	Summary of key messages	<ul style="list-style-type: none"> • Moderator
1.15 - 1.30pm	Closing Remarks	PIFS

Day 3		
Moderator: PHAMA Plus		
Time	Topic	Speaker/Presenter/Facilitator
08:45 - 09:00	Registration and connection to the Zoom platform	<ul style="list-style-type: none"> • Opening prayer/ Lotu
09:00 - 10:00	Kava export to regional and international markets III. Australian market (Kava pilot 1 & 2)	<ul style="list-style-type: none"> • Mr Avi Rebera Assistant Secretary Regulatory Services and Drug Control Branch, Department of Health, Government of Australia.
	IV. Status of market access to Europe <i>Implication of the court decision on kava market access</i> <i>Challenges and opportunities</i>	<ul style="list-style-type: none"> • Toafia Dr Mathias Schmidt Kava Scientist Herb Research Germany Email: schmidt@herbresearch.de
10:00 – 11:00	Development of the Regional Kava Strategy	<ul style="list-style-type: none"> • PIFS - Trade team
11:00 - 12:00	Presentation of the Summary outcomes for discussion and adoption	<ul style="list-style-type: none"> • Acting DG trade and DG Agriculture Vanuatu.
12:00 - 12:30	Way Forward for 2022 Kava Conference	<ul style="list-style-type: none"> • Acting DG trade and DG Agriculture Vanuatu
12:30 - 1:00pm	Closing remarks Closing Prayer	<ul style="list-style-type: none"> • EU • OACPs • Minister of Agriculture (Vanuatu).



ALLIANCES
FOR ACTION

